



Westminster Festival of Fine Art

3737 Liberty Rd. S, Salem, OR 97302

The Westminster Festival of Fine Art announces a

CALL FOR ENTRIES!

The Westminster Festival of Fine Art is happy to be returning after last year's cancellation due to the Covid-19 Pandemic. We are optimistic that we will be ready to safely welcome back our artists and guests.

Our Festival is a well-established Fine Art Show that is respected by artists and the community. The 33rd Annual Festival will be held October 7-10, 2021 at the Westminster Presbyterian Church in Salem, Oregon.

The four-day event includes:

- Open Artist Reception: Thursday, Oct. 7, 7-9 pm, live music by Gail Gage Jazz,
- Saturday Morning Showcase Featuring Kristin Kuhns: Saturday, October 9, 9-10 am (reservations required)
- Open Gallery: Friday & Saturday Oct. 8 and 9, 10 am-5 pm; Sunday Oct. 10, 9 am-noon

In our ongoing commitment to provide both the public and the artists with a quality Festival, artists are requested to submit examples of their work to be juried and considered for the exhibit. In this way, we provide a professionally balanced display. Based upon the jurors' selections, artists will be extended an invitation to exhibit.

The deadline for submitting entries is Friday, June 25, 2021.

In this document please find:

- Application Process
- Guidelines for Entering a Juried Show
- Calendar of Deadlines and Events

If you have any questions regarding this year's show, please feel free to contact Sheila Powell at wpcfafestival@gmail.com We look forward to receiving your entries.

Application Process

Please read the following information carefully. There have been some changes for the 2021 Festival.

Eligibility and Selection

- The Westminster Festival of Fine Art is open to all types of media.
- Entries will be juried prior to being accepted for the Show. Review will be by digital image only.
- Submissions must consistently represent the quality of the artwork being considered. Images submitted for review need not necessarily be the items displayed during the Show but must be similar in style.

Application and Digital Image Requirements

- Complete a separate Submission Form for each medium to be considered by the jurors.
- Access the Submission Form at: <https://form.jotform.com/200686307744054>
- Submit 3 to 5 images for each medium to be considered.
- Images must be saved and submitted in JPG format.
- Images must be under 4 mb and a maximum of 4800px on the longest side. Minimum size is 960px. Use image editing software or an on-line image editing tool such as PicResize.com to ensure your images meet these requirements.
- The file name of each image file must be in the format shown in the example below for John Smith. (artist's first initial, underscore, last name, underscore and number of the image). Example: j_smith_1.jpg; j_smith_2.jpg; j_smith_3.jpg; etc.
- This information must correspond to the list of images on the Submission Form.
- Submission form and images must be submitted by Friday, June 25, 2021.

Entry Fee and Notification

- There is no fee to have your digital images juried.
- Notification letters of acceptance will be emailed by July 18, 2021.
- Artists invited to exhibit will receive a complete packet of information regarding the show at time of acceptance. A \$15 fee will be charged to artists who accept the invitation to exhibit. A 30% commission is charged on works sold during the Festival or works sold as a result of the festival.

2021 Calendar of Deadlines and Events*

Friday, June 25 – Submission Deadline for Artists

Sunday, July 18 – Notification of Jurying Results

Friday, August 20 – Artist Entry Fee Deadline

Friday, September 17 – Inventory Form and Instructions sent to Artists

Tuesday, October 5; 2 - 6 pm – Artists deliver art

Thursday, October 7; 7 - 9 pm – Artist Reception (open to public), Gail Gage Jazz performing

Friday, October 8; 10 am - 5 pm – Open Gallery and Artist Demonstrations

****Saturday, October 9; 9 - 10 am –Saturday Morning Showcase Featuring Kristin Kuhns (reservations required)**

Saturday, October 9, 10 am to 5 pm - Open Gallery and Artist Demonstrations

Sunday, October 10, 9 am - Noon – Open Gallery; 2 - 5 pm - Return unsold art to artists

*all dates subject to change

****Due to possible pandemic restrictions, no breakfast will be served**

Guidelines for Entering a Juried Art Show

Contributed by past artists/jurors

Understand what is required to enter this show. Other shows will have different expectations. Take note of the time frame, number of images required, format of images and additional information required. Read the application requirements carefully.

Decide what artwork you wish to submit. Your reputation as an artist is a reflection of everything you show. Artists will be accepted on the basis of the quality of the images submitted.

Evaluate your artwork. Choose only your best work. If the requirements ask for three to five images, three great images are better than three great images and two poor images. Choose images that show not only your skills, but also your style. Consistency of work is more impressive than multiple "experiments".

Capture your images in a professional manner. Remove frame, glass and mat to avoid glares and distractions while photographing. Make sure your image is square (not tilted) in your viewfinder and that the image fills the viewfinder. Including a mat, frame and wall in your photo is not only distracting but results in a smaller image of your art. Be sure you crop any background showing around your 2D image using your computer photo editing software. If photographing 3D work, use a solid colored cloth background, and limit the number of items you are photographing to one, allowing you to get a closer image. Be sure your images are in focus. If you do not understand these directions, please ask someone else who does to take your photos; or have them done professionally. **The artist name should not show in the image submitted.**

Smile knowing you have put forth your best! The jurors want you to succeed just as much as you want to succeed.